Elements of Excellence



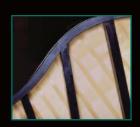
STEEL REINFORCED, ANTI-WARP KEYSLIP

The GM-10 LE keyslip is reinforced with a heavy-gauge steel inside liner that prevents warping or bending in any direction. Keys move freely with virtually no possibility of rubbing or sticking against the inside of the keyslip.



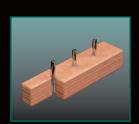
STEEL REINFORCED KEYBED

The GM-10 LE keybed is made of extremely strong, laminated hardwoods. Kawai also reinforces each keybed with an underside steel support beam for maximum stability.



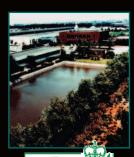
LAMINATED BEAMS OF MATOA

All beams are made of Matoa, one of the world's hardest woods. Our cross-banded LVL (Laminated Veneer Lumber) construction method creates beams that are many times stronger and more durable than beams made of solid wood.



MULTI-LAMINATED PINBLOCK

The pinblock is laminated with a minimum of 11 cross-banded layers of hard rock maple. Lamination provides more strength, greater pressure and more balanced torque on the tuning pins for superior tuning stability.



ENVIRONMENTAL RESPONSIBILITY

In 1997, Kawai's Ryuyo Grand Piano facility became the first manufacturing plant in the piano industry to receive ISO 14001, the world's foremost certification for excellence in environmental management. In 1998, Kawai was privileged to receive a *second* ISO 14001 certification recognizing exceptional achievement in re-forestation, energy conservation, waste reduction and natural resource preservation at our highly respected Maisaka Upright Piano Factory. In 1999, Kawai made history for a *third* time when ISO 14001 certification was awarded to our Märchen Digital Piano Facility. This unceasing pursuit of environmental excellence is our way of saying that we care about our world... and you.



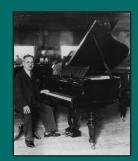
TEN YEAR FULL WARRANTY

To ensure your piece of mind and protect the value of your investment, every Kawai grand piano is covered by our Ten Year Fully Transferable Warranty. This warranty is the seal of Kawai craftsmanship... and the assurance of your satisfaction for many years to come.

The World's Most Advanced Piano

A Never-Ending Quest For Perfection

There is no more compelling reason to build an exceptional piano than one's own name on the instrument.



KOICHI KAWAI Founder (1886-1955) Inventor, Master Builder



SHIGERU KAWAI
Chairman
Pursuing excellence at
Kawai for over fifty years



President
Continuing the pursuit of perfection.

For three generations, the Kawai family has combined knowledge, skill, technology and heart... in the quest to perfect the art of the piano.



Measuring 5'0" in length, the GM-10 LE offers the same attention Kawai's larger pianos... in a petite size to fit any room. With its the GM-10 LE will be an impressive addition to your home or st



SIMPLY GRAND

Con to detail and quality found in s resonant tone and classic good looks, audio.

The elements of superior touch and tone.

EXCLUSIVE ABS STYRAN ACTION PARTS

The innovative use of ABS Styran in all our piano actions is one of the chief reasons why a Kawai piano will maintain stable

maintain stable touch and tone over time better than other pianos. Endorsed by leading piano technicians and proven

superior in scientific tests, ABS Styran is supported by over thirty years of proven reliability in Kawai pianos.



Soundboards

Kawai wood technologists use all the senses... sight, smell, touch and sound... in the selection of the finest woods. The GM-10 LE soundboard is made of solid quarter-sawn spruce

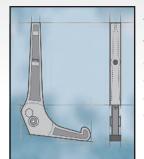
that is carefully chosen and scientifically tested to exceed Kawai's demanding resonance standards for superior tone.



SIC DESK



Kawai's "Ultra-Responsive Action" stands alone in providing the finest combination of strength, stability, precision and reliability. Hammer heads are underfelted and made with 100% premium wool felt. Hammer shanks are made with top-quality maple. To make the action resistant to climatic and seasonal changes in temperature and humidity, Kawai pioneered the use of aluminum action rails, aluminum hammer rest rails and precision parts made of extremely stable, low-friction ABS Styran.



The Exclusive Black Jack

This pivotal link between the key and hammer is made of carbon and polyacetal rather than wood. Its superior composition and patented design make the Black Jack stronger, more consistent and more reliable than any traditional wooden jack.

MAXIMUM STABILITY

For Optimum Tone

Exclusive Machine Thread Action Screws

These finely-threaded action screws fasten more securely to the action rail than traditional self-tapping sheet metal screws. Lock washers and pre-threaded action rails further ensure the stability of the action screws and hammer flanges.



SERRATED RAIL SURFACE

The entire surface of the action rail is finely serrated to



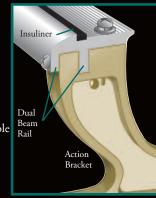
hold hammer flanges securely in place for more accurate hammer alignment and superior tone.

Insuliner

The malleable character of our exclusive "Insuliner" *seats* the hammer flange in place at the critical end point to further secure flange alignment and provide optimum tone.

Dual Beam Aluminum Rail

The action rail is the "spine" of the piano's action. Kawai action rails are made of durable extruded aluminum with our exclusive "dualbeam" design for superior strength and stability.



FIVE DIE CAST ACTION BRACKETS

Kawai utilizes no fewer than *five* die cast action brackets to provide maximum support to the action rail. The die cast process provides exceptional precision in the crafting of brackets... further assuring precise action alignment and superior piano tone.

Permanently Locked Rails

The exceptional precision and dimensional consistency of the action brackets allows the action rail and wippen rail to be permanently locked in place ... providing unparalleled long-term stability to the action.

